



Community Outreach

Welcome

“Republican Women are leaving footprints in their communities”

Leadership: An ACTION...not a POSITION! Our Leadership Teams are dedicated to making a real difference for our Country, our party, our states, our clubs and all the women who have stepped up to lead and serve.

When you assume a leadership position, remember that someone chose you for the position. You have voluntarily chosen to accept the responsibilities for the good of our organization.

Within your club you may fail or succeed – not as an individual but “AS A TEAM” and, remember, there is no “I” in team.

Community Outreach: As Republican women we need to reach out to our communities and present a positive image for our Party and its ideas. There are many ways to do this. Indeed, once you are known as a Republican woman, everything you do or say reflects on the rest of the Party. This is not to say you have to watch every word, dot every “i” and cross every “t.” You just need to remember to behave as the ladies you are and, when confronted, keep your cool. In today’s contentious environment that can be a challenge in itself. That given, we must step out in a way that supports our community and carries our message to those outside our immediate circle of friends. Remember, we are the facilitators of our Republican Party. Never miss an opportunity to inform them of our Republican Party of San Diego and our RWCSDC meetings. Encourage your club to provide you with business cards to hand out. Today we’ll address the following:

- Rules Governing Cash Donations
- Community Volunteerism
- Military/Veterans Outreach
- Fairs
- Scholarships

Rules Governing Cash Donations: As 527 political organizations, RWC clubs may not write checks to any charity, however worthy. Instead, encourage your ladies to write out their own personal checks when giving; bundle those checks together, and deliver them as a gift from our Republican ladies. This has two immediate advantages: your ladies can use their donations as tax deductions and your club gets the credit for gathering what can be a major monetary contribution to your charity of choice.

Community Volunteerism: As Republican women we believe that problems can be solved more effectively through generosity and the combined energies of individuals rather than through dependency on government programs. To this end, we like to support the non-profit groups that provide special services to our community. This support can take many forms: feeding the homeless, providing teddy bears to children in emergency situations, giving conservative books to your local library, acting as docents for a local museum, adopting a family over the holidays. Let your hearts and your community’s need guide you.

Military/Veterans Outreach: Because Republican women care about our Veterans/Military and want to show our appreciation, each club should have a Military/Veterans Outreach project each year. Each project should encourage our members to offer a hand up and not a hand out while aiding our Veterans and our U.S. Troops and their families.

Some suggestions:

Canine Companions For Independence/Veterans (Oceanside,CA). (760) 901-4300. www.cci.org.
Veterans Association of North County (VANC). (760) 722-1277. vancnorthcounty.org
Independence Fund, (888) 851-7996. www.independencefund.org.

I can tell you that I have Vetted these suggestion for you and I highly encourage supporting them. These organizations each empower our severely wounded veterans in their own way. They help them take control of their lives. They provide the resources and tools that enable Veterans to regain their Independence, and the fight to sustain it.

Suggestions: Once you have the Board of Directors support for your chosen project, make sure that mutual needs are as agreed upon. Keep the BOD apprised and updated on your plans and decisions. Always...Be Prepared for your meetings, prepare any copies for your President and all voting Board of Directors prior to meetings or Email your report/requests to the Executive Board of Directors prior to said meeting. If you choose to email still supply hard copies for BOD.

Fairs: Whether it's the San Diego County Fair in Del Mar or your local community's street fair, farmer's market, Oktoberfest, car show or naturalization event, each time we set up a booth at an event we can use it as an opportunity to register voters, recruit new members and/or simply put ourselves forward to meet the people in the community. This has become increasingly important as the vitriol directed against all Republicans has left many thinking we're the deplorables Hillary called us. To set up a booth, you'll need to:

- Identify the event you wish to attend
- Contact the event coordinators to find out what it will cost and whether or not they'll permit a political booth (many don't)
- Present project to your club's board and get its approval
- Reserve a booth from the Republican Party of San Diego County
- Gather materials and registration forms
- Sign up volunteers
- Staff your booth

Scholarships: Republican women have traditionally offered scholarships to promote our ideals and help young people finance their education and/or vocational training. RWCSDC is still trying to determine whether this is legal under 527 guidelines.

Correspondence: As soon as your project is on the calendar send a "Keep the Date" if it is more than 3 months in advance. Then follow up with your invitation approximately 6-8 weeks prior to the date of your event.

Elected Politicians calendars can fill up as soon as January so it is a must to contact them ASAP. It is good to contact their scheduler once your date is set.

Hand written requests and thank you's are a must. Never request or thank by email. Yes, etiquette still in vogue. Always have someone else edit your correspondence. We all make mistakes. When thanking them be sure to list what you are thanking them for. Let them know that they are making a difference and how grateful you are for their donation and how their investment has made an impact on your goals.

Fiduciary Responsibilities: Inquire about your yearly budget after the BOD have their budget meeting so that you can make better plans for your projects.

When having your fundraisers and collecting money you must remember do not run the monies collected through your clubs treasury. You must have all the checks written directly to the organization that is the recipient of your fundraising. Cash collected at your meetings must be collected and counted by two people other than yourself before the close of the meeting. The President or Chair will announce the amount of money that was collected from your membership. The Chair usually is the one who will write a personal check for any cash received and mail it in the amount collected should the recipients not be present to receive their money.

Having 2 people count the cash for you is for your own protection. When dealing with others money I have always had two count it. Usually the counters will write the dollars collected by the domination. If you receive checks by mail always make copies for your files. Keep a dated thorough file on all correspondence and reports. Keep all files in a chronological order, I suggest you keep your record book up at least weekly, it is easy to forget. I tried to keep it up daily.

Ascertain your President's desires in regards to keeping her apprised in a timely manner before an Executive BOD meeting/General Meeting.

Take pictures at your event, write an article and submit it to your local paper. We have several smaller papers in our San Diego County. Don't forget to submit your articles and photos to your club monthly newsletter. It's always good to capture different members' photos.

Invite your local photographers to your meetings and events. When they do come make them comfortable and provide them with a table etc., that they may need. See if your club will buy them their lunch.

In Summary: Be it New Citizens Ceremonies, Street Fairs or out in your community registering voters – do not miss your opportunities to inform the public of your Republican Woman of California club. Invite potential members to your meeting and meet them at the door on their first visit.

Most importantly, promote our principles and policies of the Republican Party.

Kat Culkin
RWCSDC
Community Outreach, Chair
katculkin@cox.net
Home 619-287-7788
Cell 619-206-6206