

Republican Women of California San Diego County

2024 Programs Training Presented by Michele Zemcik

Saturday, January 6, 2024

Responsibilities

- Support your President
- Schedule speakers/program for each meeting as directed
- Conduct meeting if President is absent
- Replace President if she is unable to perform her duties – with the Executive Board approval

Resources for speakers

- President, Board and Members of our clubs for topics and speakers
- Elected officials, candidates
- SD Republican Party
- RPSDC meetings – 2nd Monday of the month is good place to ask about speakers or find one
- Club Programs budget – what is it? Or ask for one during budget deliberations

Contacts

- Consider only booking out a couple of months in advance, as someone great may be available
- Carry a little notebook with you, your business cards or use your phone to photograph contact info
- Phone, email, text or contact through their website to schedule
- Confirm speaker meets criteria – registered Republican or public official (does not need to declare party) or an Independent with your club board's approval
- Ask if they charge a fee / are they promoting a book?
- Offer several dates
- Important: Confirm with others who may know this person for affirmation. Internet search.
- Don't be shy

Schedule

- Confirm a date, time and time limit including for questions. Avg time is 15-20 min plus questions. If paying then want 40-60 minutes. Candidates avg time is 5-10 min
- Email/text location, directions, contact info for the day of event
- Suggest time to arrive
- Ask for short bio and picture for club meeting invite if needed – send info to your President & Newsletter Editor
- Stay in touch with speaker at least monthly
- Confirm at least 1 week ahead
- Send text day prior to your meeting as reminder
- If lunch meeting - Ask if staying for lunch – **candidates cannot be offered free lunch according to our IRS rules.** Is anyone else from their office attending? Lunch?

Day of Meeting

- Prepare speaker introduction for General Meeting
- Save place at the table for speaker and staff – a place card is a nice touch
- Greet speaker at entrance
- Confirm again if staying for lunch
- Confirm time limit including time for questions
- Have a back-up plan in case speaker does not show – discuss with President

Post Meeting

- Send thank you note with feedback how their talk is received (always appreciated).
Can send via email or give thank you notecard with honorarium at end of engagement if there is a fee involved.
- Communicate with your counterparts for feedback

Suggested Speakers List

2023 SPEAKERS

Jared Wilson: President of San Diego Police Officers Association, Inc.,
jwilson@sdoa.org, 760-508-2347

Mary Davis, Activist specializing in San Diego County Supervisors: sdmary33@yahoo.com
619-933-2899. She is a RWC member.

Jennifer Jacobs: Programs Director, Transparency Foundation. jen@thetransparencyfoundation.org Contact
Alexander Loniak, Director, Emerging Leaders
949-510-5055. alex@thetransparencyfoundation.org

Kim Yeater: Take the Power Back Radio Program. Scheduler: Robyn Groen rwgborntosing@hotmail.com 858-
336-6185

Camille Cassin: President/CEO True Choice Medical Clinics.
camile@truechoice.org 858-397-1970

Gabbi Antos: Field Coordinator Turning Point USA. 714-305-7677
Logan Kelsso: Pacific Field Representative Turning Point USA. 847-370-4805

Joel Anderson: San Diego County Supervisor, District 2.
Heathert Koszka, Director of Operations. Heather.Koszka@sdcounty.ca.gov 619-531-5932

Dan Plante: KUSI Feature Reporter. Cell: 602-363-2480

Blake Anderson: Citizen Activist. blake.mark.anderson@gmail.com. 619-800-2279

Carl DeMaio: Chairman of Reform California www.reformcalifornia.org

Christian Hartsock: Investigative Reporter. DBA Atlantis Pictures. Story of the Rise & Fall of Project Veritas
as told by someone who was direct eyewitness to both. 510-381-5108

Andy Lista: Point Loma NJROTC Senior Chief Petty Officer – for flag ceremony. alista@sandi.net
619-860-5000x2008

Sheriff Kelly Martinez: San Diego County Sheriff. Contact Brenda Brenda.Jones@sdsheriff.org 858-974-2240

2022 SPEAKERS

Andrea Kaye: 1170 AM Andrea Kaye Radio Show. Contact website <https://andreakayeshow.com/>

Paula Whitsell: Chairwoman of The Republican Party of San Diego County, pwhitsell@gmail.com 619-940-5767

Joe Miller & Leroy Hill: CRT Specialist. Southern California Seminary. jrmiller@morethancake.org

Susan Kelly: VP Communications, Howard Jarvis Taxpayers Association. Contact the website

Ruth Weiss: Vice President, Director, Legislative Oversight Coordinator, Southern Region, Election Integrity Project – CA www.eip-ca.com

Waskah Whelan: Political volunteering efforts of utmost important of the day

Summer Stephan: District Attorney County of San Diego

Cynthia Kau: President and Chairwoman, San Diego Young Republicans
SDYRPresident@gmail.com

Bill Wells: Mayor of El Cajon

Richard Bailey: Mayor of Coronado

Fred Kosmos, Peninsula Comm Planning Board fkosmo@willsonturnerkosmo.com

Randy Tidmore 858 750 3664 Sdsurepublicans@gmail.com, college republicans at SDS

Jordan Marks, San Diego County Assessor-Recorder-Clerk marksarcc@gmail.com

Robert J Walters: Author, The Reality of American Education – book sales donated to RWCSDC

Todd Maddison: Director of Research, Transparent California, California's largest public pay and pension database todd@transparentcalifornia.com. 760-300-3712

Video of Gettysburg Address

Officer David Surwilo: SDPD Community Relations Western Division

Jordan Gascon: RPSDC Executive Director www.sandiegorepublicans.org

Michael A Schwartz: Founder and Executive Director of San Diego County Gun Owners PAC
sdcgoschwartz@gmail.com

Wendy Hauffen, Chief Executive Officer San Diego County Gun Owners wendy@sdcco.org, 714-519-8888,
www.SDCGO.org

John “Woody” Woodrum, President California Screaming Eagles, State Chapter of Phyllis Schlafly Eagles, California State Volunteer Chairman, Donald J Trump for President 2016, Woodyfor53@yahoo.com, 858-652-9538

Andrew Hayes: District Director for Senator Brian Jones 619-922-7208 www.Andrew.Hayes.@Sen.CA.Gov

Laura Lothian: Councilmember City of La Mesa 619-380-4941, llothian@cityoflamesa.us

Don Jans: author and speaker, mygrandchildrensamerica@gmail.com, 310-902-3765

Dan McAllister, San Diego County Treasurer-Tax Collector, 619-531-5231, cell 619-920-0608, dan.mcallister@sdcounty.ca.gov

Magda Fernandez, Captain, Harbor Police Department, mfernand@portofsandiego.org, 619-725-6018

Paid for Speakers:

Peter M. Small: History-Alive. Honorarium. Historyalive5@hotmail.com

Tom Del Beccaro: Chairman of California Revival, Former CAGOP Chairman 2011-2013, author, speaker, columnist, radio/tv commentator, historian 925-202-1000, tgfdb@aol.com

Dr. Douglas Frank: Algorithms and Voting. \$500 Honorarium.

Loren Spivack: Author and Founder of Free Market Warrior – sells his books at meeting

2023 Programs

Speaker Leads

Name _____

Referred by _____

Website _____

Contact info Name _____

Phone _____

Email _____

Proposed Dates _____

Call Log

Date	I called	He/She called	Referral

SPEAKER CALENDAR FORM

SPEAKER CALENDAR 2023	MONTH & DATE	SPEAKER	TOPIC	CONTACT PERSON	EMAIL ADDRESS	PHONE	CONTACTED	10:45 TO 11:15	LUNCH 11:45 - 12:30	12:30 TO 1:00	REC'D RESPONSE	PHOTO/BIO RECEIVED	REMINDER EMAIL – 1 MONTH OUT	REMINDER EMAIL – 1 WEEK OUT
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JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

Highlight items for follow-up

LEADS

EMAIL EXAMPLES

Here is a trail of emails that are typical. In one case an honorarium was requested because of the distance travel for the speaker.

----- Original message -----

From: Michele Zemcik <donotreply@wordpress.com>
Date: 2/1/22 1:13 PM (GMT-08:00)
To: andreakaye <andreakaye@san.rr.com>
Subject: [The Andrea Kaye Show] Contact

Name: Michele Zemcik

Email: mzemcik@me.com

Comment: Hi Andrea;

I am Michele Zemcik, VP Programs with the Republican Women of California, San Diego County. I heard you speak at RWC-Point Loma I loved your remarks and humor being a conservative in California (as well as on your podcast.) Do you have Feb. 14 at 10:30 a.m. available to speak to our group at The Legacy Hotel? I am sorry for the short notice. Our topic to start out the year is Republican 2022 Strategy. Hopefully I can discuss this with you in more detail. Thank you. Best regards, Michele Zemcik
949-351-4992

Hi Michelle!

Thanks so much for asking! I'd be honored to!

Andrea

Sent via the Samsung Galaxy S9, an AT&T 5G Evolution capable smartphone

From: Michele Zemcik <mzemcik.rwcpl@icloud.com>
Sent: Sunday, December 11, 2022 1:53 PM
To: Jared Wilson <JWilson@sdpoa.org>
Subject: SPEAKER REQUEST - Repub. Women San Diego County

Hello Jared,

You spoke at Point Loma Republican Women in November. I am a member of that club and because of your informational presentation I thought your presentation would be beneficial to our large county group.

Would you be able to speak to our group on February 13, Monday, at 12:30 - 12:50 p.m.?

I can be reached at 949-351-4992 and/or email: mzemcik@me.com

Thank you.

Respectfully,

Michele

Michele Zemcik
1st VP Programs
Republican Women of CA, San Diego County
949-351-4992
mzemcik@me.com

Good morning, Michele, Thanks for reaching out. I am available then and would love to speak to the group!

I'll put it on my calendar. Is there a system where I can give the power point presentation? If not that's OK.

Where will it be located?

Thanks,

Jared Wilson
President, SDPOA
Cell 760-508-2347

On Feb 16, 2022, at 1:32 PM, Susan Shelley <susan@hjta.org> wrote:

Hi, Michele! So nice to meet you today, and thanks for the invitation to speak to the March 14 meeting. That date will work for me, and it's on my calendar. Send the details (time, place, rough idea of the size of the group so I can bring enough materials) whenever it's convenient.

Thanks again!

Best,
Susan

Susan Shelley
VP, Communications
HJTA
cell: 818-383-7733
HJTA.org/RepealTheDeathTax

Hi Susan!

I am following up on your speaking engagement at our Republican Women of California-San Diego County meeting on March 14th from 12:45 p.m. - 1:15 p.m. We expect to have about 85 - 90 attendees.

Lunch will be provided for you if you so choose. It is served at 12 noon. Do you think you will stay for lunch? If so, please select one of the menu options and rsvp to me.

Main Menu: Blackened Skirt Steak
or
Vegetarian: Mediterranean Vegetable Napoleon

Location Details:
The Legacy Hotel & Spa Resort
875 Hotel Circle South
San Diego

Park in the two-story parking structure

Bring in your ticket with you for validation

From parking structure, walk to Building 2 on sidewalk alongside building 2 (entrance will be left of the circular driveway)

International Ballroom is down on the first floor, on your left. Enter first double doors.

Our business meeting will be in session beginning at 10:00 a.m.

If you can give me an idea when you expect to arrive I can have someone meet you outside the ballroom.
Otherwise, the speaker table (speaker tent label is on the table) is in the first row facing the speaker podium.

Thank you for your time and contribution to our meeting.

Best regards,
Michele

Michele Zemcik
VP Programs
Republican Women of California, San Diego County
mzemcik@me.com
949-351-4992

On Mar 3, 2022, at 2:22 PM, Joseph R. Miller <jrmiller@morethancake.org> wrote:

Hi Michelle,

I am looking forward to the meeting. I am happy to stay after for lunch and answer any questions that the ladies may have. I'll let Leroy chime in on his availability.

For me, I will do the Blackened Skirt Steak.

And just to clarify the time, do we have 30 minutes combined or is it 40 minutes?

Thanks,
Joe

On Mar 3, 2022, at 4:30 PM, Michele Zemcik <mzemcik@me.com> wrote:

Thank you, Joe. You have 30 minutes combined. At 11:15 the ladies are excused for a break of 30 minutes before lunch is served. Some may want to talk to you during the break I am sure.

I will reserve for you the Blackened Steak Salad.

Thank you,
Michele

On Mar 2, 2022, at 5:27 PM, Michele Zemcik <mzemcik@me.com> wrote:

Hello Joe!

I am following up on your and Leroy's speaking engagement at our Republican Women of California-San Diego County meeting on March 14th at 10:45 a.m. to 11:15 a.m.

We are excited to hear your take on C.R.T. and how we can make a difference. We need the tools to be effective. It so happens that one of my club members is running for San Diego Unified School Board and she is perfect for it. Maybe you've heard of her, Becca Williams? I have been helping to collect signatures to put her name on the primary ballot.

In any case, the details for the meeting are below.

Lunch will be provided for you if you so choose. It is served at 12 noon. Do you think you will stay for lunch? If so, please select one of the menu options and rsvp to me.

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International Ballroom is down on the first floor, on your left. Enter first double doors.

Our business meeting will be in session beginning at 10:00 a.m.

If you can give me an idea when you expect to arrive I can have someone meet you outside the ballroom.

Otherwise, the speaker table (speaker tent label is on the table) is in the first row facing the speaker podium.

We will have two microphones for your use.

Thank you for your time and contribution to our meeting.

Regards,
Michele

Michele Zemcik
VP Programs
Republican Women of California, San Diego County
mzemcik@me.com
949-351-4992

From: Michele Zemcik <mzemcik@me.com>
Sent: Tuesday, April 12, 2022 2:55 PM
To: Laura Lothian <laura@lauralothianrealestate.com>
Subject: Thank You!

Dear Laura,

Thank you for attending our Republican Women of California, San Diego County Candidate Express on Monday, the 11th.
We appreciate you taking the time to speak to our members.

I know the three-minute time does not seem long enough but the members thought you did a great job and actually liked the format.
Your enthusiasm and pointedness gives us hope. I know I'm looking forward to precinct walking for you in May.

Sincerely,
Michele

Michele Zemcik
VP Programs
Republican Women of California, San Diego County
mzemcik@me.com
949-351-4992

On Feb 1, 2022, at 1:50 PM, Bill Whittle Back Room <info@billwhittle.com> wrote:

Hi Michele,

Thank you so much for your kind email inviting Bill Whittle to speak at your Republican Women of California San Diego County event. I know this is something that Bill would be pleased to do, unfortunately, he does have a previous engagement on the date of February 14th.

I am so sorry that he will not be available this time, but please do keep in touch. Thank you again for thinking of Bill. I wish you a great turnout and much success with your event.

Best Regards,

Shelley Szpak

Operations Manager

billwhittle.com
info@BillWhittle.com E-mail
(818) 849-5128 Office

On Tue, Feb 1, 2022 at 3:09 PM Michele Zemcik <mzemcik@me.com> wrote:
Thank you for your response, Shelley.

I am very much interested in future booking dates with Bill.

We have the following dates and times are available:

March 14th 1:00 - 1:30
April 11th 1:00 - 1:30
May 9th 1:00 - 1:30
June 13th 10:45 - 11:15 or 1:00 - 1:30

If these are not open for you we can look at this fall.

Location:
The Legacy Resort Hotel & Spa
875 Hotel Circle South
San Diego, CA. 92108

We look forward to your consideration.

Sincerely,
Michele

Michele Zemcik
VP Programs
Republican Women of California, San Diego County
mzemcik@me.com
949-351-4992

Hi Michele,

Thanks so much for all the available upcoming dates you have for Bill to come down to speak! I will be happy to talk to Bill, go over his upcoming calendar with him, and see what can be arranged. I'll get back to you as soon as we see what would work best.

If you don't mind my asking, can you tell me if you are able to offer an honorarium for his speaking engagement? As you are down in San Diego, we do have to consider the time and travel involved. We very much appreciate your understanding regarding this request. Feel free to call me if you'd like to discuss.

Thank you again, Michele.

Best Regards,

Shelley
Operations Manager

billwhittle.com
info@BillWhittle.com E-mail
(818) 849-5128 Office

